

FISHING MONTHLY MAGAZINE TECHNICAL SPECS

bleed
trim

MONTHLY MAG AD SPECS

Full page trim: 260mm x 352mm

Minimum bleed: 5mm

Text area: 242mm x 335mm

Any text or image extending outside this area may be trimmed off.

Column ads:

2 column: 78mm

3 column: 119mm

4 column: 160mm

6 column: 242mm

E.G: An 80mm x 2 column ad will measure 80mm x 78mm

RECOMMENDED INKWEIGHTS

COVER SECTION GLOSS COLOUR: 290%

INNER PAGES MATTE COLOUR: 240%

INNER PAGES MATTE MONO: 90%

ACCEPTED FORMATS

300dpi CMYK PDF PREFERRED

300dpi tif, jpg, psd or photoshop eps

Illustrator eps or ai, all fonts converted to paths

Indesign CS2 file with all related links and fonts

ABSOLUTELY NO MS WORD OR MS PUBLISHER FILES

ACCEPTED AS FINISHED ART

offset trim marks by 5mm

Quarter page ad:
119mm wide x 165mm deep

No image or text outside this area

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Half page ad:

242mm wide x 165mm deep

No image or text outside this area

trim
bleed

bleed
trim